

Classification of Parent Attitudes about Childhood Vaccines using Machine Learning Techniques VACC2016_0135

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Introduction

In Spain there has been growing public concerns about vaccine safety and legislation. Although hesitant parents are still considered a minority, recent outbreaks of vaccine preventable diseases have been reported in the last few years.

As hesitant attitudes follow complex patterns, new multivariate statistical techniques have been used in order to better understand its determinants in different social contexts.

Methods

- 1119 surveys were collected from parents with children under 14 years of age in the Region of Murcia (South-East of Spain), after cleaning data, 1030 were selected.
- Analysis followed four phases (Fig. 1). In brief, groups have been constructed by means of unsupervised learning techniques: correspondence analysis and cluster analysis (K-means, Ward method). At a later stage, we have confirmed the robustness of the previously constructed groups through the unsupervised classification technique: Random Forest. All analysis were performed using R (v. 3.2.2) and reproducible research methods.

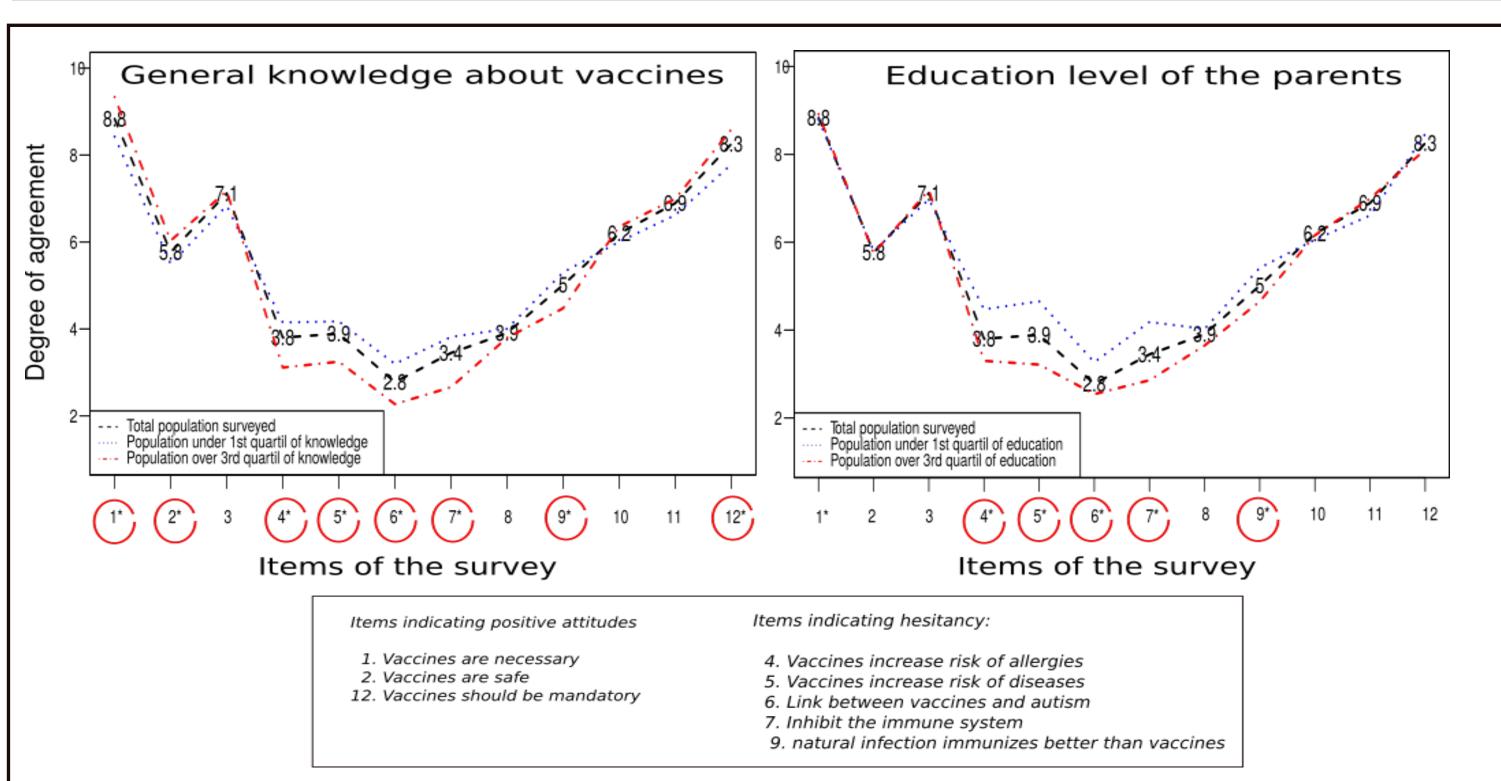


Figure 2: Mean profiles according General knowledge about vaccines and educational level of the parents. Parents with lowest educational level and lower knowledge about vaccines show higher degree of agreement in items indicating hesitancy. (*p<0.05)

Results

- We have identified 3 distinct profiles of attitudes with several determinants of hesitancy (Fig. 3)
 An association has been found between concerns about vaccine safety and lower educational level and general knowledge about vaccines (Fig 2)
- Healthcare workers are considered to be the most trusted source of vaccine-related information for patients
- However, hesitant attitudes are also shown by parents working in healthcare

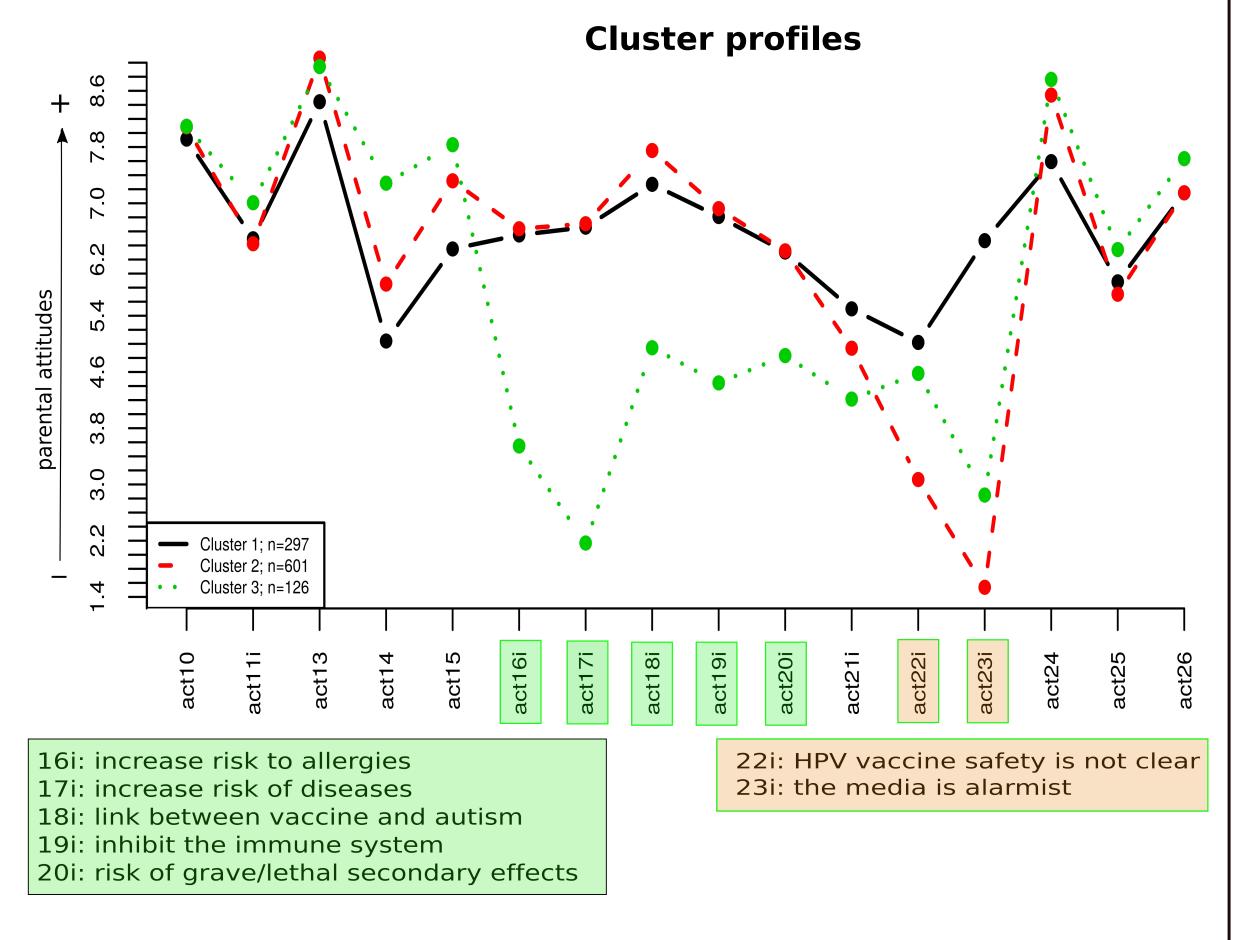


Figure 3: Cluster profiles through several determinants of hesitancy. Signifficant differences in the 3 parental groups are marked with coloured labels. Cluster 3 (green line) showed hesitant attitudes.

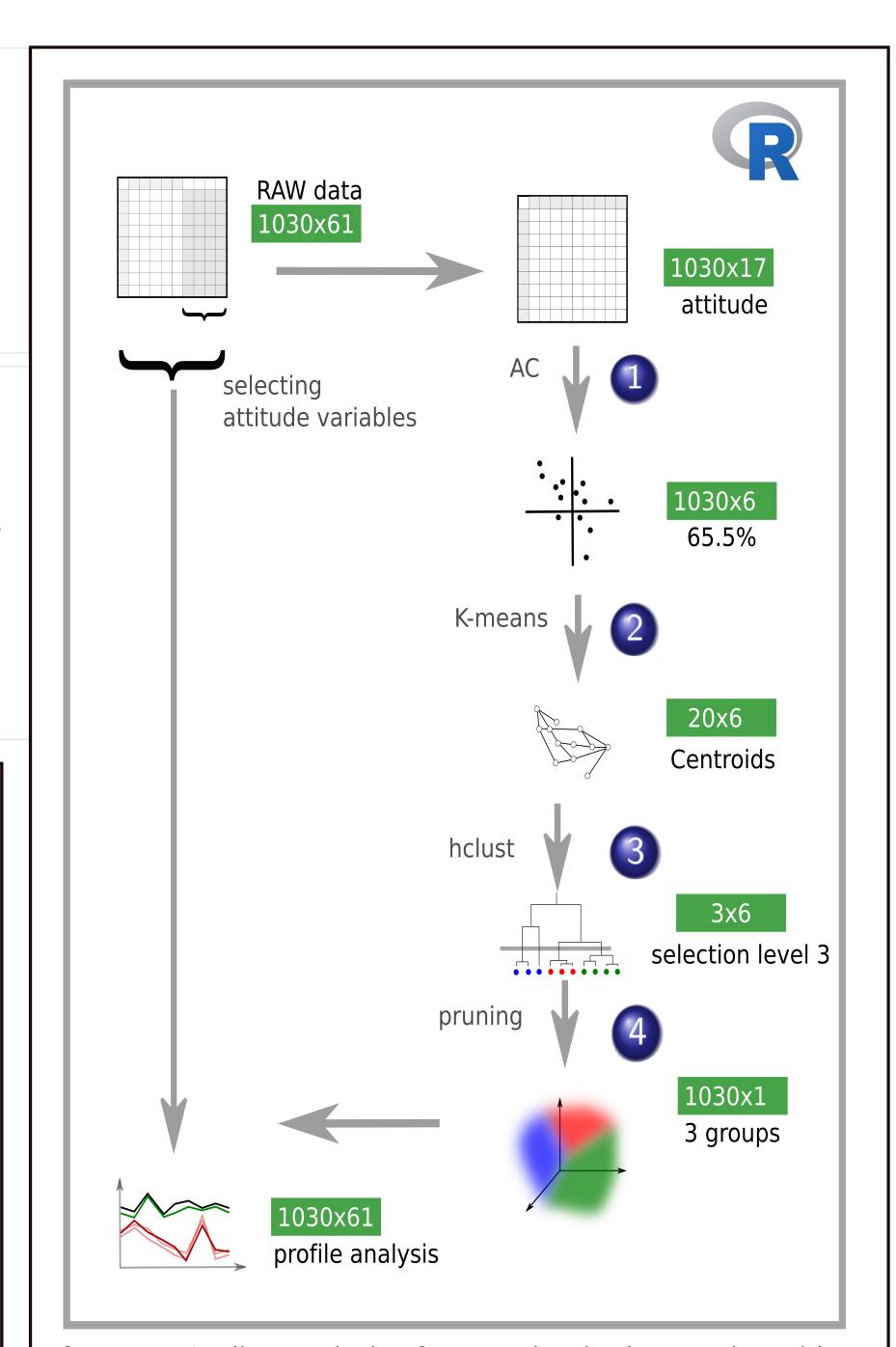


Figure 1: Outline analysis of parental attitudes starting with the raw-data from the survey, followed by several Machine Learning techniques: (1) correspondence analysis, (2) k-means clustering, (3) hierarchical clustering (Ward method) and (4) pruning the dendrogram to analyse the profiles.

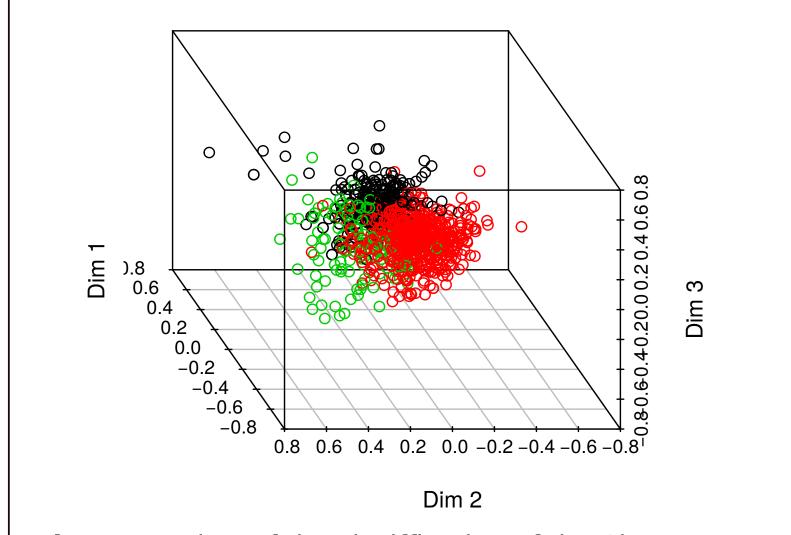


Figure 4: View of the clasiffication of the Clusters. First three dimensions of the Correspondence Analysis.

Conclusion

Our results confirm the presence of hesitant attitudes toward paedriatic vaccines in Murcia, that can be affecting the uptake of some vaccines such as papilomavirus.

This work contributes not only to the diagnosis of hesitant parental profiles, but also provides a set of multivariate statistical analyses that can be of great help in analysing data sets where, as in the case of vaccine hesitancy, multiple interactions take place.

